

BRIEF PROFILE OF DIRECTORS

S.No.	Name of the Directors	Designation/Category	Brief Profile
1	Sri S V Balasubramaniam DIN : 00002405 DOB : 04.02.1940	Chairman - Executive	<p>Sri S V Balasubramaniam ACA, ACS has more than 60 years of experience in sugar industry. He was the President of South Indian Sugar Mills Association (SISMA) Tamil Nadu and Karnataka and was President of Indian Sugar Mills Association.</p> <p>Sri S V Balasubramaniam has been actively involved in the affairs of the company right from incorporation of the company and served as the Managing Director from 09.10.1985 till 01.06.2010 and thereafter as the Chairman of the company. The company has achieved substantial growth under his leadership.</p> <p>He is the Chairman of the following companies viz., Annamallai Enterprise Private Limited, Annamallai Estates Private Limited, Bannari Amman Enterprises Private Limited, Bannari Amman Exports Private limited, Bannariamman Finance Private Limited, Bannari Enterprises Private Limited, BIT Techno Products Private Limited, Kandiamman Enterprise Private Limited, Kerala Alcoholic Products Private Limited, Kumaraguru Enterprise Private Limited, Mehru Enterprises Private Limited, Mylvagana Enterprises Private Limited, Shiva Cargo Movers Private Limited, Shiva Distilleries Private Limited, Shiva Hi-Tech Infrastructure Private Limited, Soundaram Enterprise Private Limited, SVB Enterprise Private Limited, SVB Holdings Private Limited and Velmuruga Enterprises Private Limited</p>
2	Sri B Saravanan DIN : 00002927 DOB : 22.11.1972	Managing Director - Executive	<p>Sri B Saravanan B Com, has more than 23-Years of experience in sugar industry and he is the Managing Director of the company. He is in-charge of the entire operations of the company.</p> <p>He is also the Managing Director of Shiva Distilleries Private Ltd and Director of Kerala Alcoholic Products Private Limited, Goldmine Corporate Investment Private Limited and SVB Holdings Private Limited.</p>

3	Dr Radha Ramani DIN : 07083381 DOB : 23.02.1949	Non-Executive - Independent	Dr Radha Ramani who is a Doctor in Profession and a co-founder of Sankara Eye Hospital has got rich experience in implementing and administering social philanthropic projects.
4	Sri C Devarajan DIN : 00109836 DOB : 12.05.1961	Non-Executive - Independent	<p>Sri C Devarajan BE (Civil Engineering) has around 37-Years of experience in the field of construction and infrastructure development.</p> <p>He is the Managing Director of URC Constructions Private Limited, URC Construction Enterprise Private Limited and Tactive Software Systems Private Limited. Director of Tex Value Mall Private Limited, URC Technology Services Private Limited, OREOPS Framework Private Limited, Sterlo Platform Private Limited, Erode Textile Mall Private Limited, URC Creative Developers Private Limited, SKM Egg Products Export India Limited, URC Power Product Private Limited, Texvalley Weekly Market Limited, Texvalley Market Limited, Erode Smart City Limited, Skopos India Foundation, Native Angles Network Association and Institute for Lean Construction Excellence and Designator Partner in Modest Imperia Trading LLP</p> <p>He has established "URC Gurukulam" as skill development school for construction workers. He is the co-founder and Vice Chairman of Texvalley, Erode and Prathinithi at Kasturba Gandhi National Memorial Trust Institute, Erode Foundation.</p> <p>He is also a social worker contributing towards the upliftment of youth in education through URC Palaniammal Matriculation School and Kongu Engineering College.</p>
5	Sri M Rathinasamy DIN : 10391134 DOB : 02.06.1963	Non-Executive - Independent	Sri M Rathinasamy B.Sc Agriculture from TNAU, Graduate in International Taxation, Master in Public Administration, IRS (Retired) has over three decades (1989 to 2023) of experience in Indian Revenue Service (IRS) spanning tax administration, Investigation Directorate, International Taxation and Transfer Pricing, vigilance administration etc., and held the position of Chief Commissioner of Income Tax, Chennai.

			<p>He is Director of Rajapalayam Mills Limited and Kovai Medical Center and Hospital Limited</p> <p>Earlier he worked with NABARD for two years i.e. from 1988-1989.</p> <p>He has rich experience in taxation, transfer pricing, compliances, administration etc.,</p>
6	<p>Sri M Ponnuswami</p> <p>DIN : 00015847</p> <p>DOB : 02.03.1953</p>	Non-Executive - Independent	<p>Sri M Ponnuswami Graduate in Chemistry is the Chairman of Pon Pure Chemical Group, Chennai engaged in the business of manufacturing, marketing and distribution of basic and specialty chemicals having turnover of more than INR 4500 Crores. He is the Co-Chairman of CII MSME National Council, Past Chairman CII Tamil Nadu, Member of Chennai Metropolitan Development Authority and Kandla SEZ Authority.</p> <p>He has over 40-Years of experience in manufacturing and administration of companies and business development.</p> <p>He is also the Managing Director of Pon Pure Chemical India Private Limited and Pon Pure Speciality Chemical Private Limited, Director of Manchester Textile Private Limited, Ponpure Finance Private Limited, Pon Pure Construction Private Limited, Pon Pure Renewable Energy Private Limited and Tamilnadu Cement Corporation Limited. Designated Partner Mano Infrastructure LLP, Color Chemicals and Dyes LLP and Color Wind Energy LLP</p>
7	<p>Sri M Bharath Kumar</p> <p>DIN : 10727631</p> <p>DOB : 16.12.1993</p>	Non-Executive - Non-Independent	<p>Sri M Bharath Kumar ME (Civil Engineering) is an Agriculturist</p>